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FinPulse Business & Finance WordPress Theme

Version 1.2.0 | Author: PureThemes | Requires WordPress 6.4+ & PHP 8.0+

Thank you for purchasing **FinPulse Business & Finance**. FinPulse is a purpose-built editorial WordPress theme designed for business news portals, financial journalism, market analysis publications, and digital report storefronts. This guide walks you through package contents, installation, one-click demo import, Customizer branding controls, Elementor widgets, and WooCommerce integration.

1. Package Contents & System Requirements

Before beginning installation, extract the master archive downloaded from the marketplace. Inside you will find the installable theme, the companion widget plugin, and reference documentation.

File / Component	Purpose	Installation Location
`finpulse.zip`	Main installable WordPress theme with bundled demo images and Customizer framework.	**Appearance > Themes > Add New**
`finpulse-core.zip`	Companion plugin registering custom Elementor Business News Grid and Market Ticker widgets.	**Plugins > Add New > Upload Plugin**
`Documentation/`	Offline setup manual and troubleshooting reference (this guide).	Keep locally for reference

Server Requirements: WordPress 6.4 or higher (tested through WordPress 6.7), PHP 8.0 or higher, MySQL 5.7+ or MariaDB 10.4+, and `memory_limit` set to at least `128M` (`256M` recommended when running Elementor and WooCommerce together).

2. Theme & Companion Plugin Installation

1. Log in to your WordPress Dashboard and navigate to **Appearance > Themes > Add New**.
2. Click **Upload Theme** at the top of the screen, select `finpulse.zip` from your extracted package folder, and click **Install Now**.
3. Once installation completes, click **Activate** to enable FinPulse.
4. Next, navigate to **Plugins > Add New > Upload Plugin**, choose `finpulse-core.zip`, click **Install Now**, and click **Activate Plugin**.
5. *Optional:* Install and activate **Elementor** (free or Pro) if you plan to build custom landing pages using drag-and-drop widgets, and **WooCommerce** if you plan to sell premium financial reports or digital subscriptions.

> **Important Upload Tip:** Always upload the inner `finpulse.zip` file—never the outer marketplace download bundle—otherwise WordPress will report a missing `style.css` stylesheet error.

3. One-Click Demo Import

FinPulse includes an offline-ready One-Click Demo Importer that creates core financial news categories, publishes four editorial articles, attaches bundled high-resolution featured images directly into your Media Library, configures the primary navigation menu, and populates the live Market Ticker bar.

1. In your WordPress Dashboard, go to **Appearance > FinPulse Demo Import**.
2. Leave the checkbox **Force re-attach bundled featured images even if demo articles already exist** enabled if you want to ensure all demo thumbnails are freshly sideloaded into your Media Library.
3. Click **Import Demo Articles, Images & Navigation Menu**.
4. Review the per-article import status log displayed in the confirmation banner, then click **View Your Live Site** to inspect your populated homepage.

4. Theme Customizer Options

All visual styling, typography, layout grids, and footer details are controlled natively through **Appearance > Customize > FinPulse Theme Options** with real-time preview.

Customizer Panel	Available Controls
Unlimited Theme Colors	Primary Accent Color (default `#0B5ED7`), Link Hover Color, Light Mode Body Background, Light Mode Body Text, Navigation Bar Background, Menu Link Color, and Menu Hover Color.
Typography & Fonts	Independent Google Font selectors for Body Text (default *Inter*), Article Headings (default *Merriweather*), and Navigation Menus (including *Playfair Display*, *Plus Jakarta Sans*, *Roboto*, and *Source Serif 4*).
Layout, Columns & Header	News Grid Columns (1-column list view, 2, 3, or 4 columns), Sidebar Position (Right Sidebar, Left Sidebar, or Full-Width No Sidebar), Header Search Bar toggle, and Dark/Light Mode Header Switcher toggle.
Footer & Copyright	Custom HTML-enabled footer copyright field plus four footer widget columns (**Appearance > Widgets > Footer Column 1–4**).

5. Navigation Menus, Ticker Bar & Dark/Light Mode

Navigation Menu Locations

Manage menus under **Appearance > Menus**. FinPulse registers three menu locations: **Primary Navigation Menu** (sticky main header), **Top Utility / Markets Menu**, and **Footer Legal Menu** (bottom copyright bar).

Stock Ticker / Financial Widget Bar

Navigate to **Appearance > Widgets** and open the **Stock Ticker / Financial Widget Bar** slot. You can place any custom HTML ticker strip, financial shortcode, or third-party market feed widget here to display indices directly beneath the main header.

Built-In Dark & Light Mode Switcher

Visitors can switch between crisp editorial Light Mode and deep navy Dark Mode (`#0B1120`) using the header toggle button. The theme automatically detects system color preferences on first visit and saves the reader's manual choice in `localStorage` .

6. Elementor Widgets & WooCommerce Setup

FinPulse Core Elementor Widgets

With **FinPulse Core** active, two custom widgets appear in the Elementor editor under the **General** category:

- **FinPulse Business News Grid:** Displays a responsive card grid of financial articles with controls for post count, column count (1–4), and category slug filtering (e.g., `markets` , `banking-finance` , `energy` , `fintech`).
- **FinPulse Stock Market Ticker:** Renders a clean horizontal market ticker strip using simple pipe-delimited lines (`SYMBOL|PRICE|CHANGE`), automatically coloring positive changes green (`#10B981`) and negative changes red (`#EF4444`).

Elementor Pro & WooCommerce Integration

FinPulse registers full Elementor Theme Builder locations (`header` and `footer`) so Elementor Pro templates override default headers or footers seamlessly. When WooCommerce is activated, FinPulse enables product gallery zoom, lightbox, and slider features along with a dedicated **WooCommerce Shop Sidebar** for selling research reports, market briefings, and digital subscriptions.

7. Frequently Asked Questions

- **How do I change the number of articles shown per page?** Go to **Settings > Reading** and adjust *Blog pages show at most* to match your chosen grid column count (e.g., 6 or 9 posts for a 3-column grid).
- **Why didn't my custom logo appear?** Upload your logo under **Appearance > Customize > Site Identity > Select Logo** (recommended dimensions: `220 × 60px`).
- **How do I translate the theme?** FinPulse is 100% translation-ready under text domain `finpulse` . Use Loco Translate or Poedit with the theme files to generate your locale `.po` / `.mo` files.